

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment**AMENDMENT TO THE CLAIMS**

1. (Currently Amended) A system for delivering media content comprising:

(a) a producer ~~plurality of local producers located in a specific type of geographic terrain, wherein the plurality of local producers produces~~ producing content related to ~~a~~ the specific type of geographic terrain; and

(b) a channel producer that receives the content ~~from the plurality of local producers~~, aggregates the content into a bundle of content ~~program line-up~~, and transmits the bundle of content ~~program line-up~~ within and outside of the specific type of geographic terrain.

2. (Currently Amended) The system of claim 1, further comprising a media provider in communication with the channel producer, wherein the channel producer transmits the bundle of content ~~program line-up~~ within and outside of the specific type of geographic terrain by transmitting the bundle of content ~~program line-up~~ to the media provider.

3. (Original) The system of claim 2, wherein the media provider is one of a cable television operator, a satellite television operator, a multiple system operator, and a television network having a group of local television station affiliates.

4. (Currently Amended) The system of claim 2, wherein the media provider distributes the bundle of content ~~program line-up~~ to a national audience.

5. (Currently Amended) The system of claim 1, wherein the channel producer is one of an over-the-air broadcast network, a cable network, an internet service provider, a website, and a television network.

6. (Original) The system of claim 1, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

7. (Currently Amended) The system of claim 1, wherein the channel producer produces additional programs related to the specific type of geographic terrain and includes the additional programs in the bundle of content ~~program line-up~~.
8. (Currently Amended) The system of claim 1, wherein the content is audio content and the channel producer is one of a radio station, a website, and a network of radio stations.
9. (Currently Amended) The system of claim 1, wherein the content is audio content and video content, and the channel producer is one of an over-the-air broadcast television network, a satellite network, a website, an internet service provider, and a cable network.
10. (Currently Amended) The system of claim 1, wherein the content is audio content, video content, and data content, and the channel producer is at least one of a global computer network content provider, a website, and an internet service provider.
11. (Currently Amended) A method for delivering media content comprising the steps of:
 - (a) ~~selecting a specific type of geographic terrain that has a distinguishable physical feature;~~
 - (b) receiving content related to a the specific type of geographic terrain having a distinguishable physical feature;
 - (c) aggregating the content into a bundle of content ~~program line-up~~; and
 - (d) transmitting the bundle of content ~~program line-up~~ to an audience within and outside of the specific type of geographic terrain.
12. (Original) The method of claim 11, wherein the content is at least one of audio content, video content, and data.

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

13. (Original) The method of claim 11, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
14. (Currently Amended) The method of claim 11, wherein the step of transmitting the bundle of content ~~program line-up~~ comprises broadcasting audio content using one of a radio station, the internet, a website, and a network of radio stations.
15. (Currently Amended) The method of claim 11, wherein the step of transmitting the bundle of content ~~program line-up~~ comprises broadcasting audio content and video content using one of an over-the-air broadcast television, a satellite network, the internet, and a cable network.
16. (Currently Amended) The method of claim 11, wherein the step of transmitting the bundle of content ~~program line-up~~ comprises delivering audio content and video content from a cable network to one of a cable television operator, a satellite television operator, the internet, and a multiple system operator, and

wherein the one of the a cable television operator, the a satellite television operator, the internet, and the a multiple system operator broadcasts the audio content and the video content.
17. (Currently Amended) The method of claim 11, wherein the step of transmitting the bundle of content ~~program line-up~~ comprises transmitting audio content, video content, and data using a ~~global~~ computer network content provider, a website, and the internet.
18. (Currently Amended) The system of claim 11, wherein the bundle of content ~~program line-up~~ only contains content relating to the specific type of geographic terrain.
19. (Currently Amended) A system for delivering media content comprising:

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

(a) ~~a channel producer receiving local producers located in a specific type of geographic terrain, wherein the local producers produce content related to a the specific type of geographic terrain; and~~

(b) ~~the a channel producer aggregating that receives the content from the local producers, aggregates the content into a bundle of content program line-up; and transmitting transmits the bundle of content program line-up within and outside of the specific type of geographic terrain, wherein the bundle of content program line-up includes only content related to the specific type of geographic terrain.~~

20. (Currently Amended) The system of claim 19, wherein the channel producer transmits the bundle of content program line-up within and outside of the specific type of geographic terrain by delivering the bundle of content program line-up to a media provider, ~~wherein the media provider for bundling bundles the program line-up with other content program line-ups into a package of channels, and sells the package to subscribers.~~
21. (Original) The system of claim 19, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
22. (Currently Amended) A system for delivering media content comprising:

(a) ~~a producer plurality of local producers, wherein each local producer of the plurality of local producers is located in coastal terrain and creating creates content related to the coastal terrain;~~

(b) ~~a channel producer in communication with the producer and receiving the content, plurality of local producers, wherein the plurality of local producers transmits the content to the channel producer and the channel producer aggregates aggregating the content into a bundle of content program line-up; and~~

(c) ~~a media provider in communication with the channel producer and receiving the bundle of content, wherein the channel producer transmits the program line-~~

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

~~up to the media provider~~ and the media provider ~~transmits~~ transmitting the bundle of content program line-up within and outside of the coastal terrain.

23. (Currently Amended) The system of claim 22, wherein the channel producer is one of an over-the-air broadcast network, a cable network, a website, and internet service provider, and a television network.
24. (Currently Amended) The system of claim 22, wherein the media provider is one of a cable television operator, a satellite television operator, a multiple system operator, a website, an internet service provider, and a television network having a group of local television station affiliates.
25. (Original) The system of claim 22, wherein the coastal terrain comprises at least one of seashores, shorelines, waterways, lakes, rivers, and bays.
26. (Original) The system of claim 22, wherein the content related to the coastal terrain comprises at least one of a marine news program, a coastal history program, a coastal real estate program, and a coastal seafood program.
27. (Currently Amended) A system for delivering media content over a global computer network comprising:

(a) a computer network content provider receiving content related to a plurality of local producers, wherein each local producer of the plurality of local producers is located in a specific type of geographic terrain and creates content related to the specific type of geographic terrain; and

(b) the a-global computer network content provider aggregating that receives the line-up, and content from the plurality of local producers, aggregates the content into a bundle of content program and transmitting transmits the program line-up bundle of content within and outside of the specific type of geographic terrain.

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

28. (Currently Amended) The system of claim 27, wherein ~~global~~ computer network content provider is a web site.
29. (Currently Amended) The system of claim 27, wherein the computer network content provider ~~web site~~ distributes the bundle of content ~~program line-up~~ via a ~~the~~ global computer network ~~directly to subscribers~~.
30. (Currently Amended) A method for advertising comprising the steps of:
- offering advertising time for programming related to a specific type of geographic terrain; and
- selling the advertising time to an advertiser who wishes to advertise a product or service
- (a) ~~producing programs relating to a specific type of geographic terrain;~~
- (b) ~~aggregating the programs into a program line-up;~~
- (c) ~~televising the program line-up as a channel; and~~
- (d) ~~advertising products and services related to the specific type of geographic terrain on the channel.~~
31. (Original) The method of claim 30, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
32. (Currently Amended) The method of claim 30, wherein selling the advertising time ~~comprises selling to the products and services include~~ one of a marine equipment company, a boat company, a commercial fishing company, a sport fishing service, a water sports equipment company, a water resort, a coastal retirement community, and a coastal real estate company.

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

33. (Cancel) The method of claim 30, wherein the channel is one of an over-the-air network channel, a cable network channel, and a satellite network channel.
34. (Currently Amended) The method of claim 30, further comprising wherein the step of advertising comprises integrating an advertisement for the products and services into one of the programs programming.
35. (Original) The method of claim 34, wherein the advertisement is one of an infomercial and a product placement.
36. (Currently Amended) A method for providing media content to a viewer, generating revenue for a channel producer and local media producers comprising the steps of:

offering a viewer a selection of aggregated content related to a specific geographic terrain; and

selling that content to the viewer

- (a) ~~creating programs, at the local media producers, that relate to a specific type of geographic terrain;~~
- (b) ~~producing a channel, at the channel producer, that televises the programs;~~
- (c) ~~providing the channel producer with the programs of the local media producers at no cost to the channel producer;~~
- (d) ~~providing the local media providers with portions of advertising time on the channel at no cost to the local media providers;~~
- (e) ~~selling, at the local media providers, the portions of advertising time; and~~
- (f) ~~selling, at the channel producer, other portions of advertising time on the channel to advertisers selling products related to the specific type of geographic terrain.~~

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

37. (Currently Amended) The method of claim 36, wherein the specific ~~type of~~ geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
38. (Currently Amended) The method of claim 36, wherein offering the content comprises offering historical programming for the geographic terrain ~~the step of creating programs comprises a local media provider creating a block of programming related to a specific type of geographic terrain, and wherein the block of programming relates to the community in which the local media provider is located.~~
39. (Currently Amended) The method of claim ~~36~~ 38, wherein offering the content comprises offering vacation packages for the geographic terrain ~~the portions of advertising are one of commercial spots, infomercials, and product placements within the block of programming.~~
40. (Currently Amended) The method of claim ~~36~~ 38, further comprising receiving payment from the viewer ~~wherein the method further comprises the step of receiving at the channel producer a payment for televising the block of programming, wherein the payment is from the local media producer.~~
41. (Currently Amended) A method for generating revenue for a channel producer and a local media producer comprising the steps of:
- (a) creating a bundle of content ~~block of programming~~, at a local media producer, that relates to a specific type of geographic terrain;
 - (b) producing a channel, ~~at the channel producer~~, that televises offering only programs related to the specific type of geographic terrain;
 - (c) televising the bundle of content ~~block of programming~~ on the channel;
 - (d) selling advertising that is televised with the bundle of content ~~block of programming~~; and
 - (e) receiving revenue for the advertising; and

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

- (f) ~~sharing the revenue between the channel producer and the local media provider.~~

42. (Original) The method of claim 41, wherein the advertising is one of a commercial spot, an infomercial, and a product placement.
43. (Original) The method of claim 41, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
44. (Currently Amended) A method for delivering media content to viewers and for interacting with the viewers, wherein the method comprises the steps of:
- (a) ~~selecting a specific type of geographic terrain that has a distinguishable physical feature;~~
 - (b) creating content related to a the specific type of geographic terrain having a distinguishable physical feature;
 - (c) aggregating the content into a program line-up bundle of content;
 - (d) transmitting the program line-up bundle of content to the viewers within and outside of the specific type of geographic terrain; and
 - (e) receiving communications from the viewers that initiate activities related to the specific type of geographic terrain.
45. (Original) The method of claim 44, wherein the specific type of geographic terrain is one of a coastal terrain, a mountain terrain, and a desert terrain.
46. (Currently Amended) The method of claim 44, wherein ~~the step of receiving the~~ communications comprises receiving communications from the viewers through one of a telephone network, a cable network, and a ~~global~~ computer network.

BS00052

U.S. Application No. 09/884,131 Art Unit 2611
Preliminary Amendment

47. (Currently Amended) The method of claim 44, wherein ~~the step of receiving the~~ communications comprises ~~operating a web site of a global computer network and~~ receiving the communications ~~from the viewers~~ via the web site.
48. (Original) The method of claim 44, wherein the activities include one of ordering advertised products; ordering products related to a program being broadcast; requesting and receiving information about a program being broadcast; providing comments, questions, or suggestions regarding a program being broadcast; requesting more programming relating to a program or to a location in the specific type of geographic terrain; providing feedback regarding a program being broadcast; accessing streaming video; and ordering products related to the specific type of geographic terrain.